

TAMPERE.
FINLAND

TAMPERE REGION ECONOMY 2025

Sectoral outlook

BUSINESS
TAMPERE

TAMPEREEN
KAUPPAKAMARI

 **Yrittäjät**

 **PIRKANMAA**
COUNCIL OF TAMPERE REGION

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Uncertainty and growth go hand in hand

The situation of SMEs in Tampere region [in spring 2025](#), as reflected in [the SME Barometer](#), is mixed. The overall economic outlook remains uncertain, and profitability expectations remain low. At the same time, however, a strong signal is emerging: the figure reflecting the development of investments by strongly growth-oriented SMEs has increased significantly. Growth companies have the courage to invest in the future, even though the future is very uncertain. This duality, uncertainty versus desire for growth, may be the common thread in the story of SMEs in Tampere region.

New technologies and innovations are the engines that growth-oriented companies rely on. Digitalisation and artificial intelligence are no longer just the preserve of large companies, but have also become accessible to SMEs. Artificial intelligence can automate processes, free up time for customer work and create entirely new business models. At the same time, digital solutions help companies to internationalise and reach markets that previously seemed too distant.

The utilisation of technology cannot succeed without skilled personnel. According to the SME Barometer, a growing number of companies intend to increase their workforce, which demonstrates their belief in the importance of expertise. However, the majority of companies still intend to maintain their current staffing levels. The realisation of innovations requires companies, educational institutions and development organisations in the region to work together to build bridges between education

to working life, from research to commercialisation, and from networks to new markets.

Tampere region's strength lies precisely in this collaboration. The region has a broad ecosystem that includes universities, secondary schools, research institutes, business services and companies. This ecosystem provides a breeding ground for new technologies and bold ideas. When growth orientation, expertise and innovation come together, the result is competitiveness that transcends economic cycles.

Although uncertainty colours the economy, the message from small and medium-sized enterprises in Tampere region is clear: the future is built today. Those who seize the opportunities offered by technology and innovation will be tomorrow's winners.

Jenni Pöllänen
Managing Director
Tampere Region
Entrepreneurs

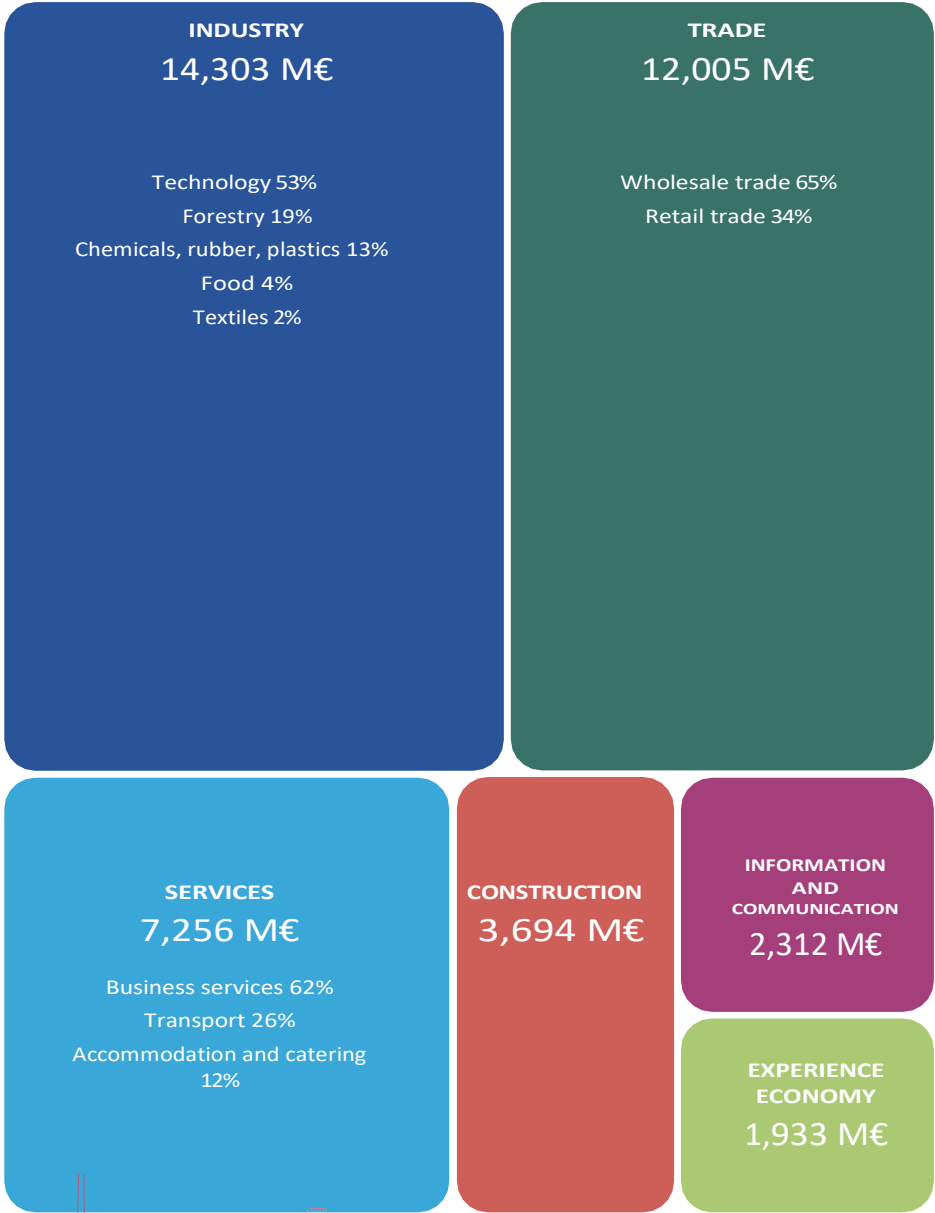


Photo: Laura Tammisto

Tampere region's turnover by sector in 2024 and H1 2025

	2024	2025
Turnover, all sectors	43561 M€	20992 M€
Change in revenue	-2.2%	-1.4%
Turnover, industry	14,303 MC	6,877 MC
Change in industrial turnover	-4.1%	-4.5%
Exports, industry	9,800 M€	4,761 M€
Change in industrial exports	-3.2%	-3.6%

* First half of the year



Residents **5,506** Offices **39,680**





Tampere Region as an international growth centre for the creative economy

As one of the leading sectors in the creative industries, the audiovisual sector requires strategic joint efforts and continuity in order to thrive.

Tampere region is a growth centre for Finland's creative economy in terms of economic figures, impact and image. In certain fields, we offer world-class facilities alongside the capital region, such as Nokia Arena, Tohlopp TV studios and Tampere Hall, not to mention the strong role played by institutions and universities.

The creative industries have suffered in recent years due to the pandemic, changes in digital distribution and the weak economic situation. According to the European Commission, the economy will grow slowly in the coming years, but the recovery in the creative industries will be delayed due to the unpredictability of consumer behaviour. Business Tampere's Film Tampere programme focuses specifically on the development of the AV sector, i.e. film, TV and gaming.

The AV and gaming industries grew, but the next leap forward requires new solutions

In the Tampere city region, the employment impact of the AV sector and the Film Tampere production incentive grew by over 80% between 2019 and 2022. The annual turnover of gaming companies in Finland grew by over 50% between 2018 and 2022.

Two key factors have influenced and continue to influence growth: AV and gaming content is increasingly being produced digitally and for international distribution. The common denominators of these industries are the prerequisites for the scalability of content and services and the internationalisation of expertise. The current situation is weaker in terms of development, but the characteristics and potential of these industries have not disappeared – they just need to be addressed more strategically and with a longer-term perspective.

A stable funding base as a starting point

Public funding is vital for domestic culture, but also for the growth-oriented and international AV and gaming industries.

In order for this sector, which is made up of micro-enterprises, to gain muscle and develop long-awaited regional driving forces, sustainable sources of funding are needed, both private and public, and preferably from outside Finland. A more stable funding base can and should be built in new ways.

Connecting to international markets

According to Tampere region's latest event and culture barometer (2024), the sector's operating environment and expertise are most in need of international networking and reaching international audiences. Internationalisation brings significant benefits to creative industries. Operating abroad provides an opportunity to learn from the best in the field, and international networks often increase cultural and social capital more than just economic benefits. In addition, Finland's small domestic market and relatively young cultural history emphasise the need to seek growth and influences internationally.

Responsible (business) operating models

The value chains of the AV and gaming industries have changed, and the global market is now controlled by a few technology giants. This change has not been sufficiently understood by the entire industry and decision-makers, and attempts are being made to artificially revive old business models. The arts and entertainment industries may fall under the same heading or even the same industry classification, but the revenue models behind them are based on different logic. Both are natural parts of Tampere region, but their sustainable growth requires new resources and operating models. It is precisely at times like these that creativity shows its true value: it lies not only *in what* is done, but above all *in how* it is done.

Fanny Heinonen

Film Tampere Programme
Director Business Tampere



Fanny Heinonen
Business Tampere

Business Tampere

Business Tampere is owned by the municipalities of the Tampere region: Tampere, Kangasala, Lempäälä, Nokia, Orivesi, Pirkkala, Vesilahti and Ylöjärvi. Business Tampere is the Tampere region's business and development company, whose mission is to promote investment and create the best environment for business. The company's activities are guided by the Tampere region's business strategy.

Read more:





Expertise, technologies and innovations in the development of Tampere Region

As one of the leading creative industries, the audiovisual sector requires strategic joint efforts and continuity in order to thrive.

Expertise, new technologies and innovations have long been the driving force behind regional development. They continue to be so, even though the importance of various natural resources has grown again for many reasons. For example, numerous technological, economic and political factors are contributing to the growing demand for and importance of rare earth metals.

There is one key difference between natural resources, raw materials and intangible capital. Materials are consumed and depleted through use, whereas intangible capital, such as expertise and technologies, tends to increase through use. Intangible capital has many positive externalities. For this reason alone, it is wise to invest in expertise, new technologies and innovations, without forgetting the importance of material resources, of course. With the right expertise, much more can be gained from them.

Tampere region is investing in expertise, technological development and innovation. This is a choice made by the whole of Finland: parliament has committed to investing in RDI activities despite the difficult state of public finances. We must be able to take full advantage of this opportunity, which is also reflected in many ways in the Tampere region regional strategy for 2026–2029, which is currently being prepared.

The regional strategy is based on four missions. The first of these sets the goal of making Tampere region a leading community for growth and expertise. This requires, above all, the development of expertise and strong, distinctive RDI activities. These are the cornerstones of economic growth. This concerns, for example, the international competitiveness and

and the region's ability to attract domestic and international investment. The regional strategy does not directly support the development work of companies, but it creates a regional framework for it.

The importance of expertise, technologies and innovations is also evident in missions aimed at sustainability transition, energy transformation and security. They can be used to improve energy and resource efficiency or reduce emissions. One example is a production plant that produces renewable, clean transport fuels, hydrogen and district heating from waste heat. Similarly, growing defence investments create a basis for various innovations that have both civilian and military applications.

Expertise, technologies and innovations are highlighted most strongly in the Tampere region smart specialisation strategy, which is part of the regional strategy. The regional content priorities are in line with those identified in the Tampere city region's business strategy. These include digital industry, smart machines, and security and protection technologies and solutions.

In Tampere region, we do 'smart things smartly'. We aim to strengthen international RDI activities, growth entrepreneurship in its various forms, and strategic foresight work. In the coming years, we must be able to achieve even more systematic and stronger cooperation in these areas at the regional level. Cooperation has long been Tampere region's superpower. We are ready to take the next steps.

Jari Kolehmainen
Strategy Director
Tampere region
Regional Council



Jari Kolehmainen
Tampere Region, Regional Council

Tampere Region Regional Council

The Tampere region Regional Council is a municipal association operating throughout the region – a developer of the region. We promote sustainable growth through our activities.

[Read more](#)





Tampere region is strongly connected to international trade flows

For Tampere region's export industry, 2024 and the beginning of 2025 have been a time of uncertainty. Export turnover declined moderately by 3.2% in 2024. Order books that had filled up after the pandemic were cleared in previous years, so the past year has been quieter than normal. In early 2025, uncertainty in global trade and US trade policy also caused concern.

In the first quarter of 2025, the province's export turnover fell by 4.8%.

Tampere region's export turnover in 2024 was 9.8 billion. The value of exports was 6.5 billion and imports 4.2 billion. Industrial export turnover was generated by 762 establishments. In 2024, Tampere region was Finland's third most important export region. Tampere region was Finland's second largest exporter to countries outside the EU.

Despite a modest year, there has been a lot of good news recently from export companies. The strongest evidence of recovery concerns turnover growth forecasts. Nearly 35 per cent of respondents to a Chamber of Commerce survey in the spring expected their turnover to grow over the next six months. Only 16.5 per cent of respondents anticipated a decline in turnover.

A total of 171 member companies of Tampere Chamber of Commerce responded to the survey. The situation has improved in all measurable areas compared to last spring. In terms of turnover, 41 per cent of the companies in the Tampere region reported that the situation was better than a year ago. The trend has also improved in terms of personnel and investments. **Markus Sjölund**, Director of Tampere Chamber of Commerce, commented on the results optimistically.

In addition, we have just heard that the order book for industry has strengthened, particularly in the metal industry. This is certainly evident in Tampere region, where the technology industry is the largest export sector.

The geopolitical situation has increased demand in the defence industry, and companies in Tampere region are heavily involved in developing solutions for the sector. The region's expertise in the technology and software industries provides a good basis for responding to growing demand.

Investments in the defence industry can bring significant opportunities for exports, cooperation with international players and the creation of new jobs in the Tampere region. Tampere Chamber of Commerce has also focused heavily on defence industry procurement and other related topics at its events.

Tampere Chamber of Commerce encourages new markets!

Tampere region is an export region whose products have spread to every corner of the world. Tampere Chamber of Commerce has worked to encourage companies to enter new markets. In 2024, we gathered a group of companies for a delegation trip to Japan. In spring 2025, we gathered a group of companies to explore the Vietnamese market. Information about new markets is available throughout the year at Chamber of Commerce events and, above all, at Tampere region Export Day in November. Welcome to join us!

Markus Sjölund
Director
Tampere Chamber of Commerce



Markus Sjölund
Tampere Chamber of Commerce

Tampere Chamber of Commerce

Tampere Chamber of Commerce is an advocate and servant of business interests in the Tampere region, forming the most influential network in Tampere region through its extensive membership.

[Read more](#)





Tampere region as a growth platform for SMEs

Small and medium-sized enterprises are the backbone of Tampere region's economy. They make up the majority of the region's businesses, employ a significant portion of the workforce and have considerable growth potential. At present, SMEs in Tampere region are cautiously optimistic about the future.

According to [the SME Barometer](#), the economic outlook for the region is more positive than elsewhere in Finland. This is due to lower inflation and interest rates, as well as the region's move away from Russian energy and trade. The gradual stabilisation of the economy is creating more opportunities for investment and innovation than in recent years, ensuring that the SME sector remains competitive and able to respond to rapidly changing markets.

According to Statistics Finland, 96 per cent of companies are micro-enterprises with fewer than ten employees, and as many as 72 per cent of all companies are sole proprietorships. Micro-enterprises play a significant role in the regional economy. They complement the value chains of larger companies and bring agility, which enables rapid response to market changes. In addition, micro-enterprises often create a foundation for new innovations and growth companies.

Innovation and the utilisation of new technologies not only add value, but are also seen as essential by many companies. The tough economic situation in recent years has curbed product development investments, but at the same time created pressure to innovate. SMEs understand the importance of innovation and product development as a source of success. This is particularly evident in the fact that, even though the future outlook for companies is currently more uncertain than usual, the vast majority of companies intend to maintain their innovation, production and product development efforts at least at the current level. Additional investments are expected particularly in industry and services.

Several national indicators point to a positive turnaround in industry. For example, the number of new orders has been on the rise during the summer, as has the number of requests for quotations. SME industrial companies are also clearly more positive about future economic development than other sectors. The first signs of positive economic growth are typically seen in industry. Construction and the housing market are also showing cautious signs of recovery, which is also reflected in local demand for services and subcontracting.

There are several factors behind the growth of SMEs. According to [the May Entrepreneur Gallup](#), the enablers of growth are skilled personnel, customers who are satisfied with products and services and increase their purchases, and the company's stable financial situation. Growth often requires courage and risk-taking. Active cooperation with various actors is also necessary for renewal and development.

SMEs benefit from sharing expertise, experiences and ideas, especially with other companies, educational institutions and research institutes. Cooperation provides an opportunity to develop new products, services and operating methods and to strengthen the environment in which companies in Tampere region can succeed and grow.

Elina Purho
Business Affairs Specialist
Tampere region Entrepreneurs



Elina Purho
Tampere region Entrepreneurs

Photo: Laura Tammi

Tampere region Entrepreneurs

Tampere region Entrepreneurs is a powerful regional influencer and the largest regional organisation of the Federation of Finnish Enterprises, with 40 local associations and 7,400 member entrepreneurs. We strengthen our members' networks and entrepreneurial skills.

[Read more](#)





New generation radar detectors propel market leader forward

Saab Finland is growing thanks to its own research and product development. When reconnaissance equipment that until now has been transported by truck can fit into a soldier's backpack, it is clear that interest will be aroused in the market. Significant growth will see operations in Tampere multiply.

Saab Finland is a commercial and technical market leader in tactical electronic warfare. The company develops and manufactures sensors for detecting radar signals in Tampere. Saab also supplies combat management systems for the Finnish Navy's new Pohjanmaa-class vessels.

"Europe has grown up and realised that security cannot be taken for granted. It takes work to achieve, and preparedness comes at a cost when a certain level of readiness must be maintained. Our outlook for the next 5–10 years is very stable. At Saab, we plan our business operations ten years ahead, says CEO **Kristian Tornivaara**.

New production facilities

In 2024, Saab Finland made extensive investments in research, product development and manufacturing capacity. The number of employees grew by about 50%. The company exports products from Tampere all over the world.

The systems and equipment, which are based on completely new technology, are the result of long-term research and product development. The company began investing in the future in 2017 and has steadily expanded its R&D teams. In 2023, new products for electronic warfare were launched. Saab opened a new production facility in Tampella in 2025, next to its technology centre.

–The area has been built as a factory and the location is convenient. We gain synergy benefits from having product development and production close to each other. Tampella is a pleasant place to work. The technological superiority of our skilled product development is one of the reasons why top experts want to work for us. Product development is reinforced by a cooperation agreement with Aalto University that will remain in force until the end of 2036.

– The defence industry typically manufactures only individual systems. Even a series of ten units is a lot in this field. However, we have the capacity for even larger series production.

A city where skilled workers want to live

According to Tornivaara, Tampere region is an ideal location for Saab for many good reasons. Long-term investment in technological development and skills development has enabled the creation of a technological ecosystem. The strong labour market offers a wealth of skilled workers, good education and extensive experience.

–Microwave technologies and software technologies are important to us, and Tampere has experts in both fields. Tampere region is a good place for them to live and raise families: it offers top-class culture, nature and safety. Tampere is a modern city where things can be taken forward. Tampere looks like a city where skilled professionals want to live. This is the result of long-term work.



Saab's Managing Director
Kristian Tornivaara

Photo: A-P Ahonen

Greetings to decision-makers

The results speak for themselves: determined investment in RDI activities yields results and world-leading export products. The cuts made to research and education in recent years are very worrying. Fortunately, R&D activities are supported and valued in Tampere region.

Did you know that?

Saab's predecessor, Bofors, expanded into Finland after the wars. At one time, the company had at least a hardening plant and a cutting service unit for structural and wear-resistant steel plates in Tampere. The company became part of Saab in 1999.

Saab Finland Oy

Defence and security technology company
Employees 240 (6/2025)
Turnover 13.8 million (2024)





A lifesaver without sirens or red shorts

FY-Composites, based in Pirkkala, has been manufacturing composite helmets and ballistic protection solutions for the armed forces for many years. A new era has brought the company to the international stage.

It is said that not all heroes wear capes. Nor do all lifesavers wear red shorts. FY-Composites, more commonly known as FYC, saves lives on the battlefield. Lightweight ballistic protection solutions are used by the public sector: in addition to the armed forces and battlefields, the products are in demand in crisis management in hospitals, water supply, electricity distribution, schools and daycare centres.

The war in Ukraine changed everything. After Russia's invasion, FYC's turnover nearly quadrupled, and the company's product range coincides with the procurement lists of various countries. The growth trend is set to continue, as in June 2025 NATO countries decided to increase their annual defence spending to five per cent of gross domestic product by 2035.

– Material purchases account for 3.5 per cent and ancillary services such as infrastructure construction for 1.5 per cent. Taking advantage of this requires a lot from us, but the growth outlook is very positive, says CEO **Sanna Aho**.

– We are not seeking super-aggressive growth. At this point in time, our resources and their expansion will yield comfortable but reasonable growth figures.

Product development opens new doors

FYC develops products for the international market. Growth technologies and innovations play a major role in the company's business: product development investments are significant in relation to the size of the company. Innovations relate to product structures and properties. FYC wants to manufacture even

lighter, more durable and optimised for their intended use composite products.

The need for splinter protection has not disappeared: splinters continue to cause the most damage on the battlefield.

– Some products are highly competitive, while others are more unique and present different challenges, such as increasing brand awareness. We have gained a foothold through research, development and innovation. As a Finnish company, we have had to learn that every country has different needs and ideas about what products should be like.

For example, our successful ballistic protection solution for mobile forces was originally born out of a simple challenge: in northern conditions, it is impossible to dig down when the ground is frozen for months.

Defensive Tampere region

According to Aho, Tampere region has many advantages from the perspective of the defence industry: the region has perhaps the highest number of defence industry operators in relation to its population, which creates synergy benefits. The Defence Forces' logistics facility in Tampere region is also considered an advantage, as it means that meetings are easier to arrange and their people are more willing to visit.

– Tampere region also offers university-level education. The materials engineering department at the Hervanta campus of the University of Tampere provides us with a steady stream of new employees. We have hired several recent graduates from there, and Tampere region has also been a good source of new labour in general.



Managing Director of FY-Composites
Sanna Aho

Photo: A-P Ahonen

Greetings to decision-makers

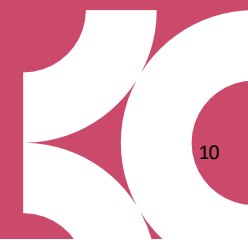
Pirkkala is a great place to live and do business. We have received commendable assistance locally from Business Tampere and the municipality, gained recognition and received invitations to various events and visits.

Did you know that?

The hull for the MIR submersible, which James Cameron used to film the wreck of the Titanic for his blockbuster movie, was manufactured at FYC's premises.

FY-Composites Oy

Defence and security company
Personnel 38 (6/2025)
Turnover €9.1 million (2024)



Glass implants can alleviate patients' vibration symptoms or measure brain pressure

SCHOTT Primoceler develops unique smart implants. The goal is to multiply turnover over the next few years.

The semiconductor industry is booming. Due to the political situation, Europe has realised that manufacturing should not be solely dependent on Asia or the United States. In recent years, Tampere-based SCHOTT Primoceler has focused on a new, rapidly growing field: smart implants. In addition to design and development, the company also plans to manufacture these for its customers.

– A high level of automation and surprisingly affordable energy, even compared to Central Europe, enable cost-effective production in Finland, says CEO **Ville Hevonkorpi**.

Glass implants ensure equal treatment

Current implants are expensive and production scaling is slow. In a few years, it will be possible to include new population groups in treatment, as implants will no longer be the preserve of the wealthy. Inside the glass, they take up ten times less space than in a titanium casing, which is not transparent and therefore poses challenges for imaging. Glass also does not react with the body.

– Implants can be used to alleviate epileptic seizures or the tremors associated with Parkinson's disease, speed up the recovery of limb function after an accident, improve pain relief, or measure pressure in the heart and brain. All data is transferred wirelessly.

Customers are responsible for obtaining marketing authorisations, which is a lengthy process. However, according to Hevonkorpi, the start of production is already "just around the corner".

Tampere region's expertise in technology and infrastructure

SCHOTT Primoceler's customers are either start-ups developing new treatments or methods, or medical giants looking to add a new product to their portfolio or improve an existing product. Start-ups have their sights set on the next few weeks, while medical giants look five years ahead. The company operates between two different worlds.

– We are seeking very strong growth. The goal is to multiply our turnover in a few years and double it this year. Halfway through the financial year, turnover was already well above last year's level. We are not looking for new business areas, but are scaling up our current operations.

Hevonkorpi does not need to think long about the strengths of Tampere region in terms of his company. The University of Tampere has an "incredible amount" of expertise in photonics, optics and semiconductors, and as the company is not the only one in its field, there is also expertise nearby to help implement things. Tampere region therefore has a network of expertise in both technology and infrastructure.

– Production takes place in clean rooms, where the environment is controlled and the air is filtered carefully to prevent dust from settling on surfaces. We have rented premises that require special expertise to build, which is available nearby. Another factor is the attractiveness of the municipality. When people want to live in the area, we can find young and skilled people to work for us fairly easily.



Managing Director of SCHOTT Primoceler Oy
Ville Hevonkorpi

Greetings to decision-makers

Tampere and Finland will continue to need stable conditions for manufacturing semiconductors. This requires a good network around the industry and a safe and stable production environment that supports operations. Cooperation with local companies can be developed. A neighbouring company in Finland is rarely a competitor and can be a source of learning.

Did you know that?

The parent company SCHOTT is the market leader in airbag igniters and manufactures most of the black hotplates. SCHOTT components can be found in almost every car in the world.

SCHOTT Primoceler Oy

Developer and manufacturer of electronic components
Employees 16 (7/2025)
Turnover 1.3 million (2024)

Artificial intelligence helps aircraft approach the runway

Tampere-based Monad is seeking growth in areas such as security of supply, aviation, energy and healthcare. Sustainable software development is well received in these sectors, as technical quality, responsibility, information security and the long life cycle of solutions are particular assets. For example, the company is developing an artificial intelligence assistant for air traffic control.

The year 2024 was a time of renewal and growth for software developer Monad. The growth rate has been steady for some time, at around 10–15 per cent per year. Controlled growth is important for the company so that the workplace culture does not change and the sense of community and way of working are preserved.

The number of employees has increased by approximately 40 per cent in less than a year and a half. As a result, the old premises became too small, and the company moved to Hatanpää in early 2025. The same year saw the launch of the EU's TADA project, in which Monad is participating. The project is an excellent example of how artificial intelligence services have become security-critical.

– The project involves building artificial intelligence agents to assist approach control at busy European airports. With take-offs and landings every minute or so, air traffic control is extremely precise work. For example, air traffic controllers are not allowed to work for more than two hours without a break. Artificial intelligence can be utilised both in the user interface and in data processing, explains CEO **Antti Riikonen**.

The system makes air traffic control less hectic, but the choices and decisions are always made by the air traffic controller.

– An AI-based tool can support air traffic controllers in their decision-making and thus improve aviation safety and efficiency. In the future, it will also be possible to reduce the carbon footprint of aircraft to some extent, as planes will no longer circle in the airspace above airports waiting for their turn to land.

From horse-drawn carriages to cars in the 2020s

Artificial intelligence is not just technology, but organisational change. It is not just about technical issues, but a challenging opportunity to think 'outside the box'. A superficial understanding of technology is not enough: now we are making decisions that will change the way companies operate. The internet changed the way companies operate and their culture, even though this was not understood at the time. With artificial intelligence, this has been understood from the outset.

– We are witnessing a transformation similar to the transition from horses to cars in its day.

Tampere region is a leader in the IT sector.

According to Riikonen, Tampere region is Finland's leading region in terms of IT. Although the perception of the capital region as having better and deeper expertise persists in many fields, the technology sector is an exception. And that expertise is at least as good, if not better.

– There is a good and active technology community here. Tampere has educational institutions that provide us with skilled professionals, and we also collaborate with educational institutions in other ways. In addition, industries and operators that are essential to us are concentrated here, which means potential customers. Tampere region has a good culture of doing things, and Business Tampere and other communities create buzz and food for thought.



Monad's CEO
Antti Riikonen

Photo: Karri Harju

Greetings to decision-makers

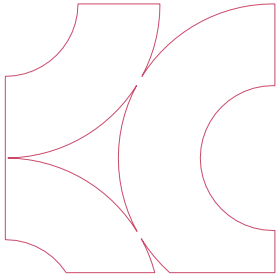
Digital solutions are an investment, not an expense. Political decisions influence whether sustainable digital solutions are built carefully now or later in a hurry.

Did you know that?

Monad's workplace culture has received a lot of publicity in the national media. The annual voluntary week-long hike in Lapland is eagerly awaited. The lunch benefit encourages eating together, and monthly activities ranging from sailing to fencing and climbing have gained popularity.

Monad Ltd

Software company Employees 45 (2025)
Turnover 3.6 million (2024)



Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / Wholesale trade / Experience economy / Accommodation and catering / Business services

Technology industry

The turnover of the technology industry in the Tampere region declined in each quarter of 2024 compared to the reference period. In January–June 2025, turnover fell by 8.9%. However, the latest data indicate a strengthening of the order book throughout the summer, so there may still be a turnaround for the better in the latter part of the year.

7 557 M€

Turnover 2024

-8.6%

Change in turnover

5 937 M€

Exports 2024

-8.4%

Change in exports

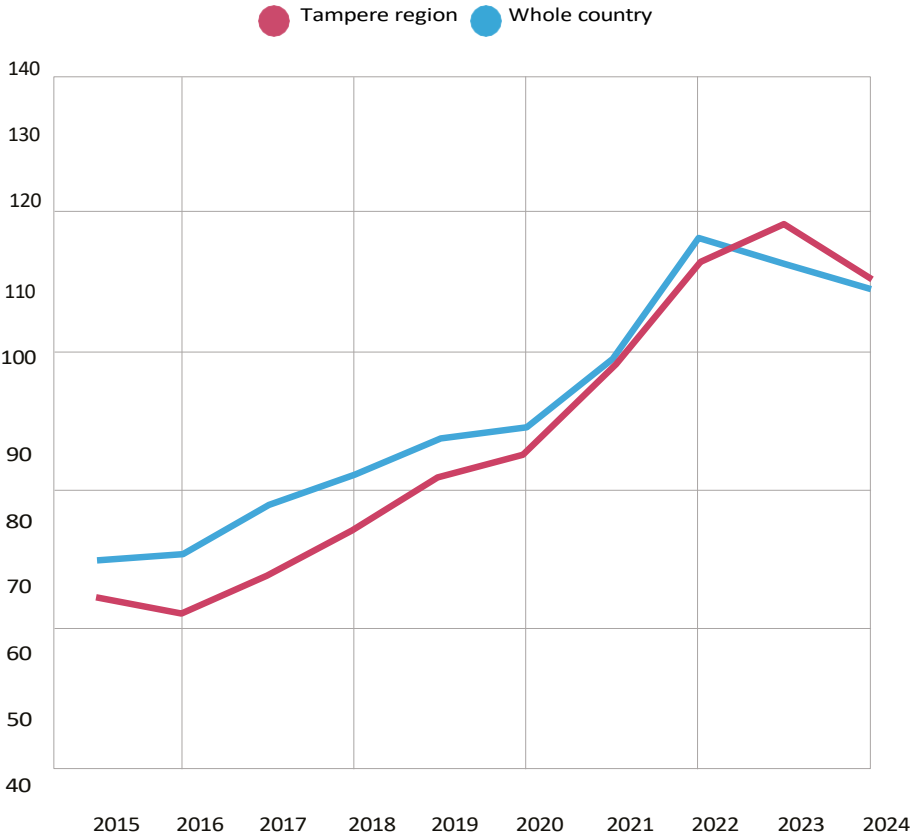
948

Locations 2024

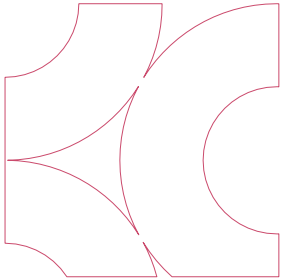
-8.9%

Change in turnover
First half of 2025

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
SANDVIK MINING AND CONSTRUCTION OY / METSO OUTOTEC FINLAND OY / NOKIA SOLUTIONS AND NETWORKS OY /
AGCO POWER LTD / VALMET TECHNOLOGIES LTD / CARGOTEC FINLAND LTD / BRONTO SKYLIFT



Technology industry / **Information and communications** / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / Wholesale trade / Experience economy / Accommodation and catering / Business services

Information and communications

The sector's turnover grew in the Tampere region in each quarter of 2024 compared to the reference period.
In January–June 2025, turnover grew by 1.4%. The sector includes the subcategory of data processing services, which is important for Tampere region. The success of companies providing software and consulting services is reflected in the sector's figures.

2312 M€
Turnover 2024

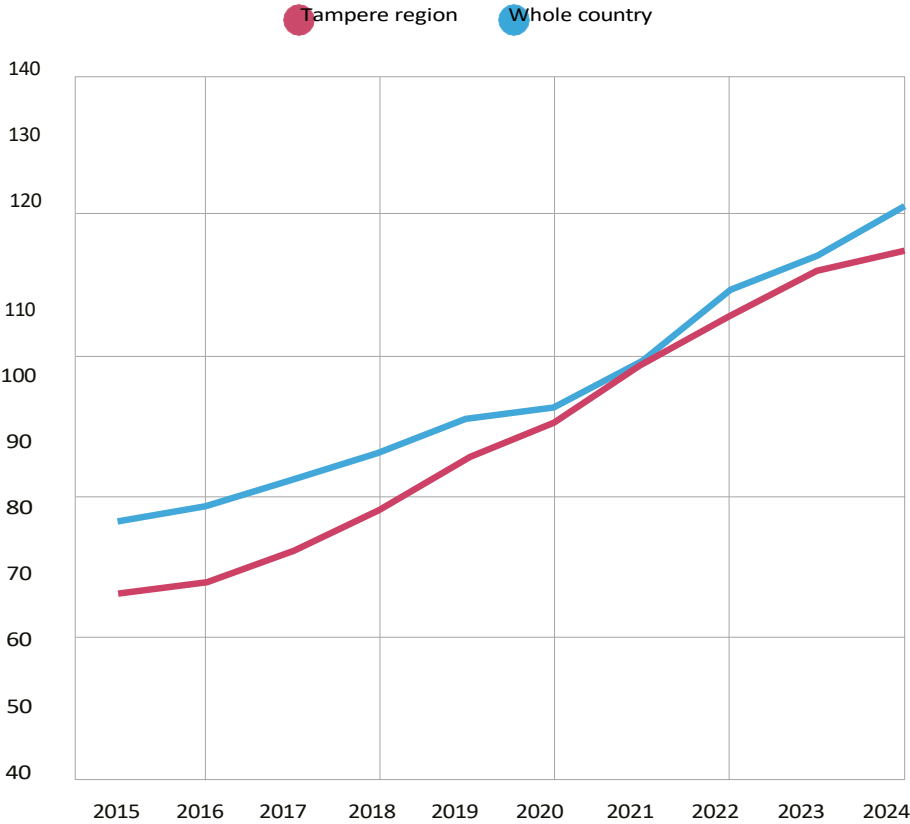
3.0%
Change in turnover

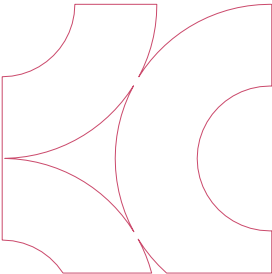
1638
Number of locations in 2024

1.4%
Change in turnover
First half of 2025

TOL J (58-63): publishing; film, video and TV programme production and sound recording and music publishing; radio and TV broadcasting; telecommunications; software, consulting and related activities; information service activities

Turnover trend comparison 2021= 100





Technology industry / Information and communications / **Food industry** / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / Wholesale trade / Experience economy / Accommodation and catering / Business services

Food industry

The largest units in the Tampere region food industry are concentrated in the manufacture of ready-made meals, meat processing and fish products. During 2024 as a whole, turnover grew by 0.3%. In the first quarter of 2025, turnover declined by 7.3%. In the second quarter, turnover decreased by 1.7%.

577 M€
Turnover 2024

0.3%
Change in turnover

32 M
Exports 2024

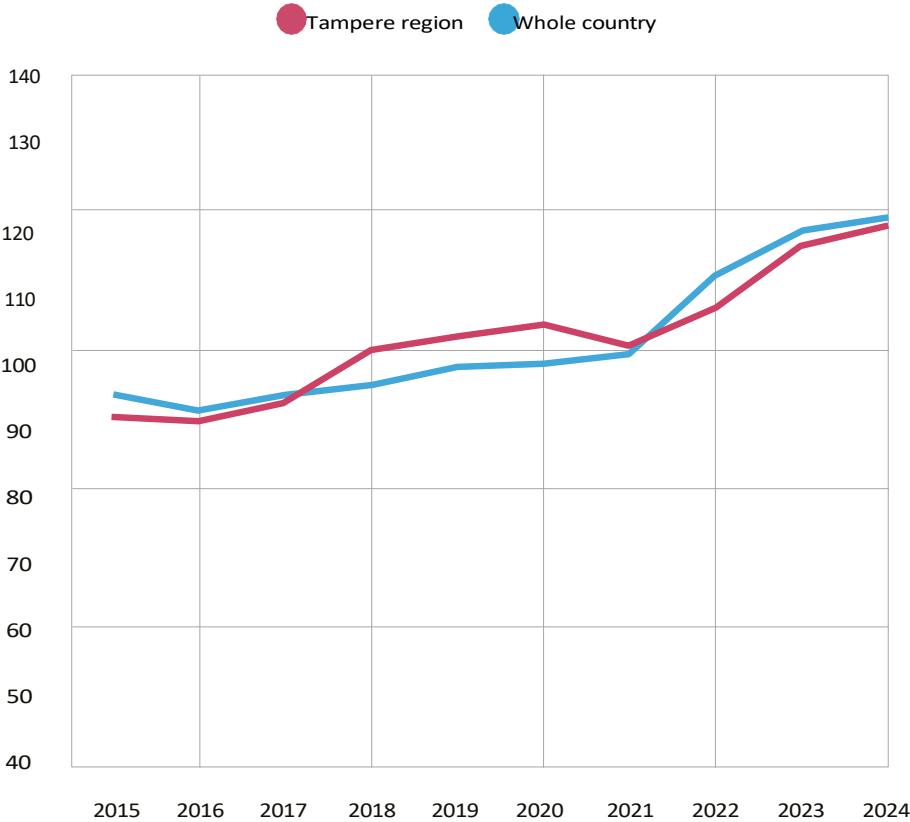
-2.2%
Change in exports

163
Locations in 2024

-4.5%
Change in turnover
First half of 2025

TOL 10-12: Manufacture of food products, beverages and tobacco products

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
SAARIOINEN OY / LEIVON LEIPOMO OY / KALANEUVOS OY / TAPOLA OY LIHANJALOSTUSTEHDAS /
YRJÖ WIGREN OY / LINKOSUON LEIPOMO OY / HAKAFOOD OY

Forest industry

Annual turnover grew by 3.1% in 2024. During the first half of 2025, turnover decreased by 3.7%. Companies in Tampere region manufacture products such as corrugated cardboard and paperboard. Declining consumption and a reduction in online shopping deliveries have challenged demand for packaging products.

2,662 M€

Turnover 2024

3.1%

Change in turnover

2,161 M€

Exports 2024

7,7 %

Change in exports

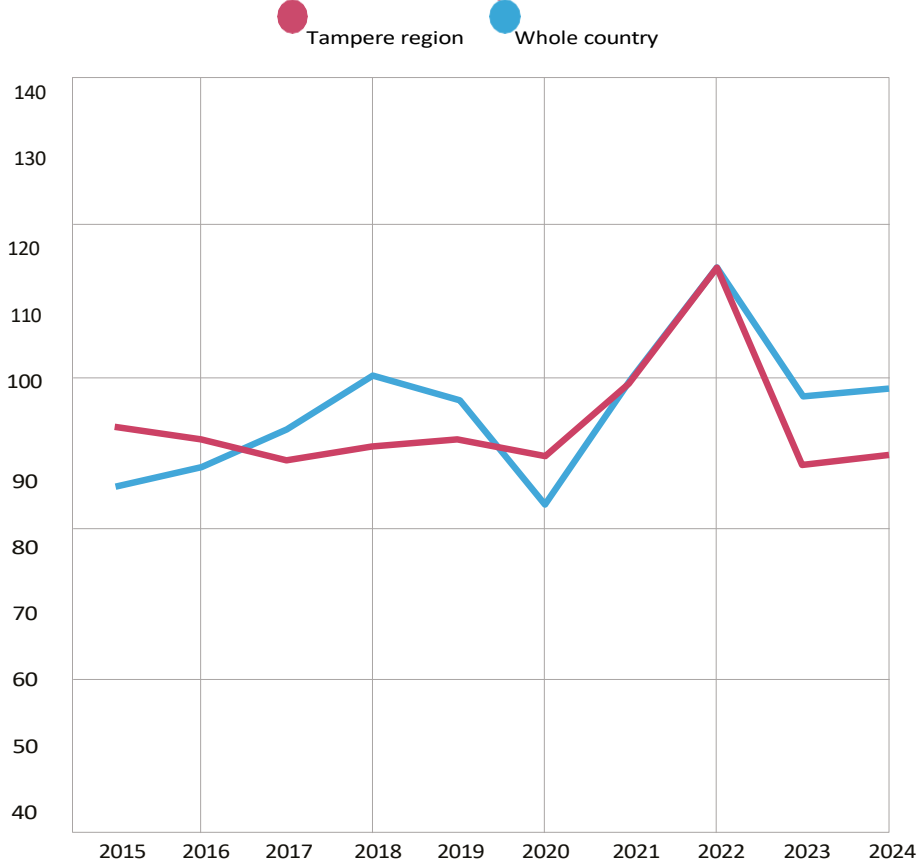
362

Locations in 2024

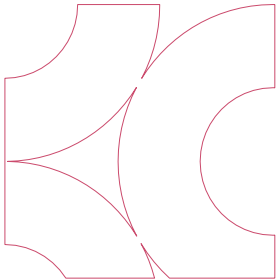
-3.7 %

Change in turnover
First half of 2025

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
UPM-KYMMENE CORPORATION / METSÄ TISSUE CORPORATION / UPM RAFLATAC LTD / ADARA PAKKAUS LTD /
PYROLL PAKKAUKSET OY / OY ESSITY FINLAND AB



Technology industry / Information and communications / Food industry / Forest industry / **Chemicals, rubber and plastics** / Construction / Retail trade / Wholesale trade / Experience economy / Accommodation and catering / Business services

Chemicals, rubber and plastics

In Tampere region, this sector focuses on the manufacture of tyres, plastic sheets, films and pipe profiles, as well as construction plastics. Throughout 2024, turnover grew by 2.5% from the previous year's level. In the first quarter of 2025, turnover grew by 12.4%. In the second quarter, turnover grew by 1.4%.

1 940 M€

Turnover 2024

2.5%

Change in turnover

1068 M€

Exports 2024

7,4 %

Change in exports

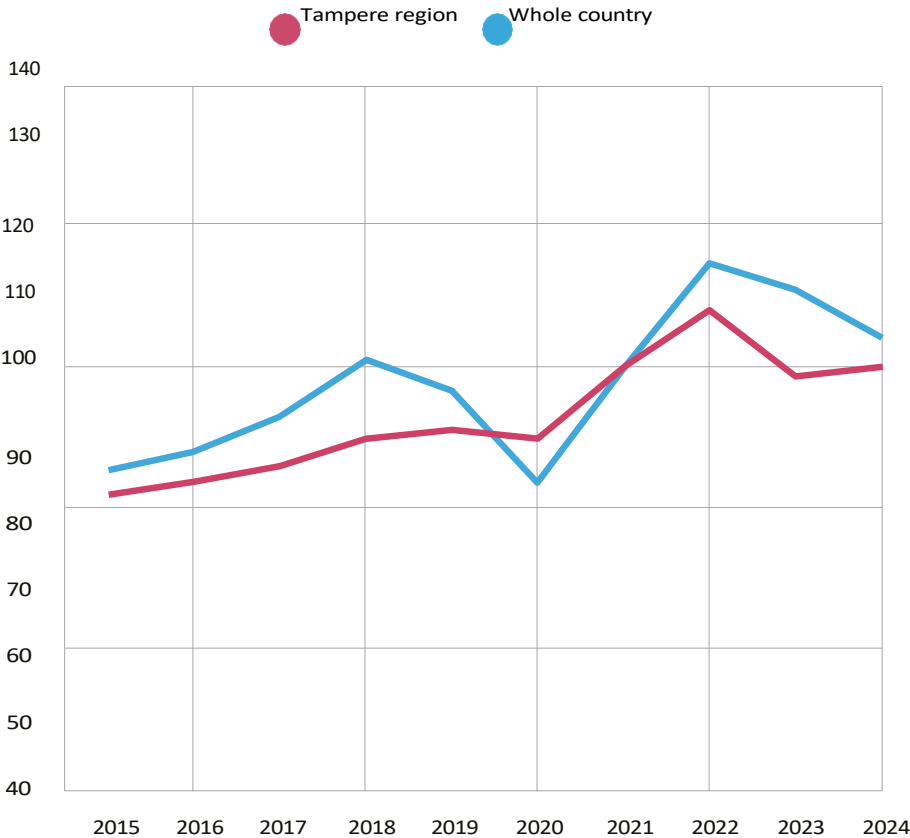
125

Offices in 2024

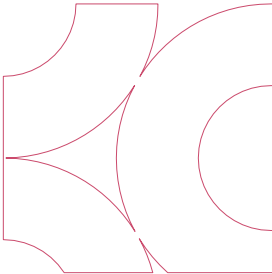
6,4 %

Change in turnover
First half of 2025

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
NOKIAN TYRES PLC / AMCOR FLEXIBLES VALKEAKOSKI OY / NEXTPHARMA / TEKNIKUM OY / KIILTO OY / FORMICA IKI OY / MOLOK OY



Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Retail trade / Wholesale trade / Experience economy / Accommodation and catering / Business services

Construction

The year 2024 was challenging for the construction industry. Higher interest rates and cautious sentiment in the housing market slowed down new construction starts. On an annual basis, turnover declined by 7.3% in 2024. However, the decline seems to have come to a halt for now. In the first quarter of 2025, turnover grew by 6.3% and in the second quarter by 1.7%.

3 694 M€

Turnover 2024

-7,3%

Change in turnover

4263

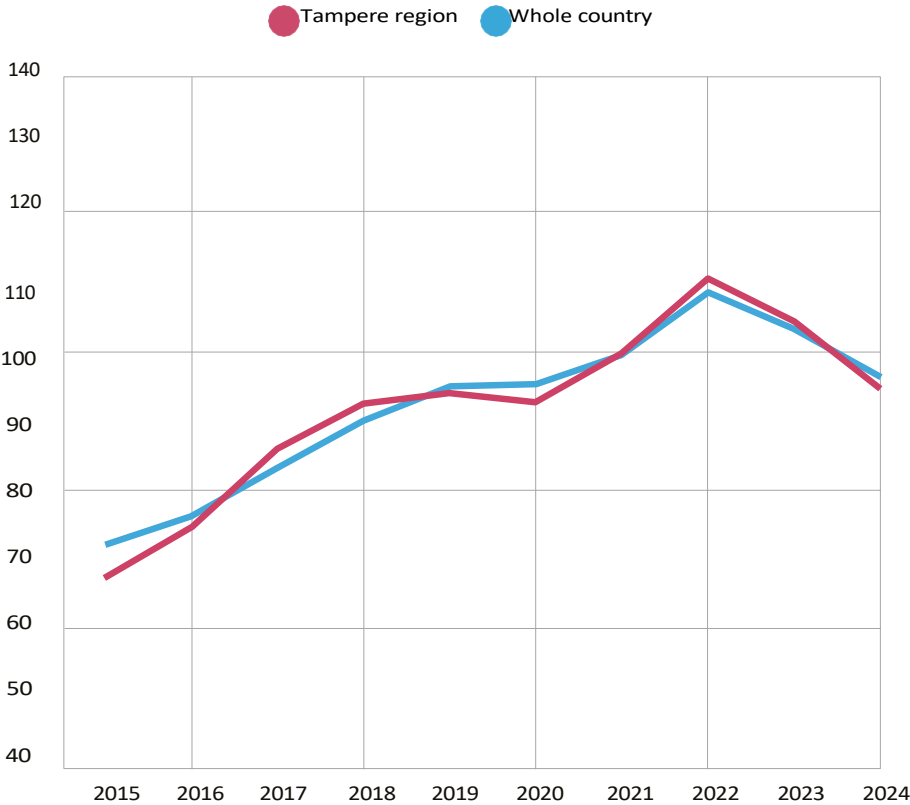
Locations in 2024

3.7%

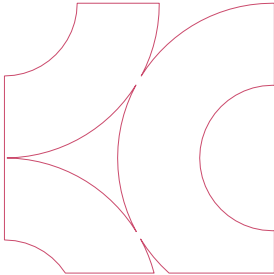
Change in turnover
First half of 2025

TOL F (41-43): building construction, civil engineering and specialised construction activities

Turnover trend comparison 2021= 100



EXAMPLE COMPANIES IN THE INDUSTRY:
TAMPEREEN INFRA OY / YIT SUOMI OY / CAVERION SUOMI OY / ARE OY / POHJOLA RAKENNUS OY / SKANSKA TALONRAKENNUS OY / LUJATALO OY



Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / **Retail** trade / Wholesale trade / Experience economy / Accommodation and catering / Business services

Retail

Record low consumer confidence in the economy has weakened the growth prospects for trade. However, in a province with a net migration gain such as Tampere region, trade is able to develop favourably. New retail outlets will also be opened in 2025. In January–June 2025, turnover remained almost unchanged (-0.5%) compared to the same period last year.

4136 M€

Turnover in 2024

-0.9%

Change in turnover

2345

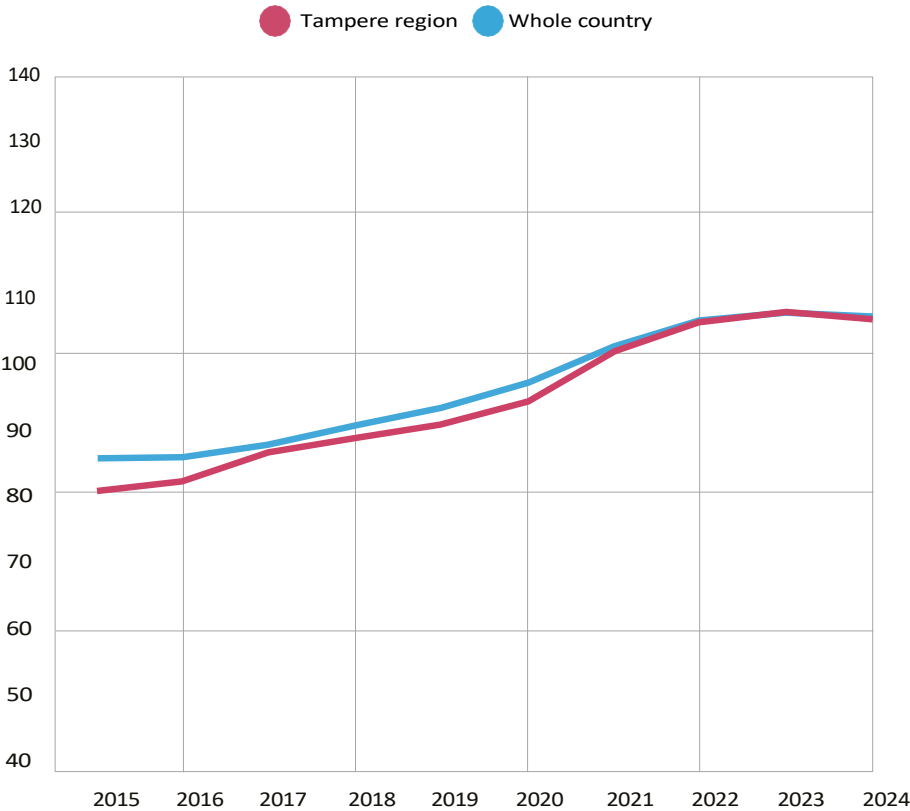
Locations in 2024

-0.5%

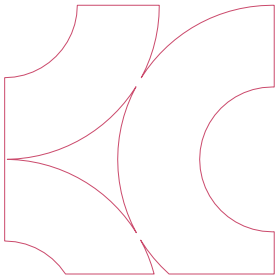
Change in turnover
First half of 2025

TOL 47: Retail trade (excluding sale of motor vehicles and motorcycles)

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
TAMPERE REGIONN OSUUSKAUPPA / KESKO OYJ / IKEA OY / POWER FINLAND OY / BAUHAUS & CO. KY /
VERKKOKAUPPA.COM OYJ / STOCKMANN OYJ ABP



Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / **Wholesale trade** / Experience economy / Accommodation and catering / Business services

Wholesale

In the last quarter of 2024, turnover grew by 0.6%. Wholesale trade turnover also grew moderately in the following two quarters. The largest units in Tampere region are wholesale trade in medicines, raw wood and electronic components.

7841 M€

Turnover 2024

-1.0%

Change in turnover

2372

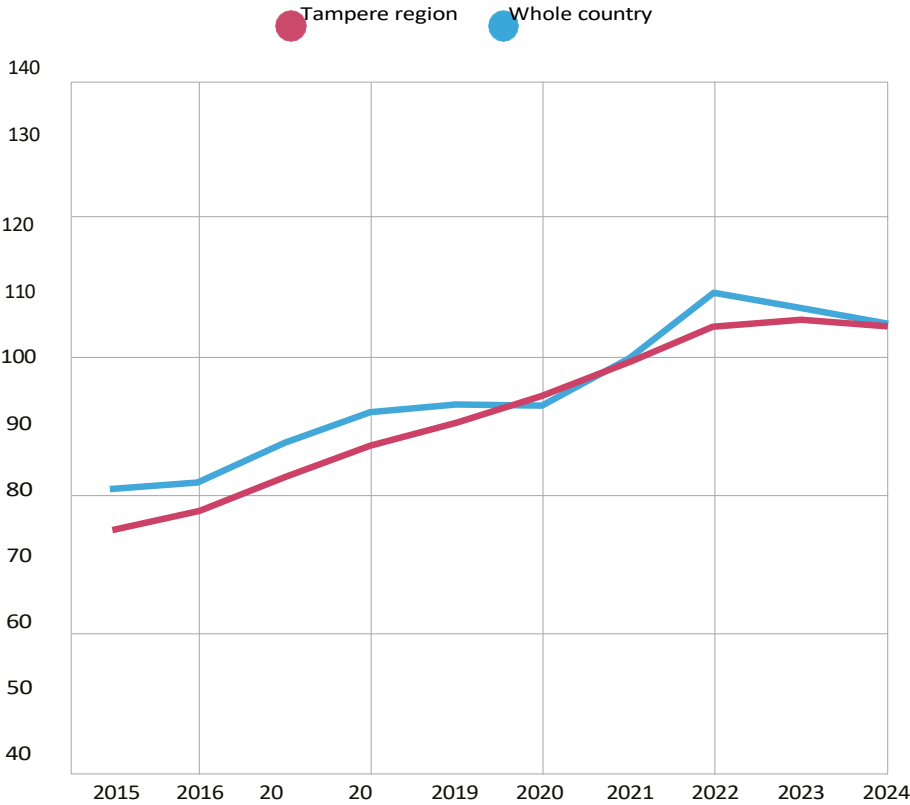
Number of locations in 2024

1.5%

Change in turnover First half of 2025

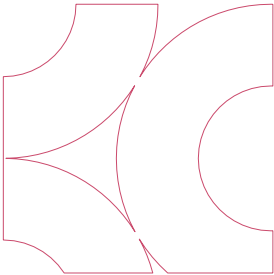
TOL 45–46: Wholesale trade and motor vehicle trade

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
TAMRO OYJ / UPM-KYMMENE OYJ / F9 DISTRIBUTION OY / STARTAX FINLAND OY / ALSO FINLAND OY / TAMMER BRANDS OY / SANTEN OY

Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / Wholesale trade / **Experience economy** / Accommodation and catering / Business services



Experience economy

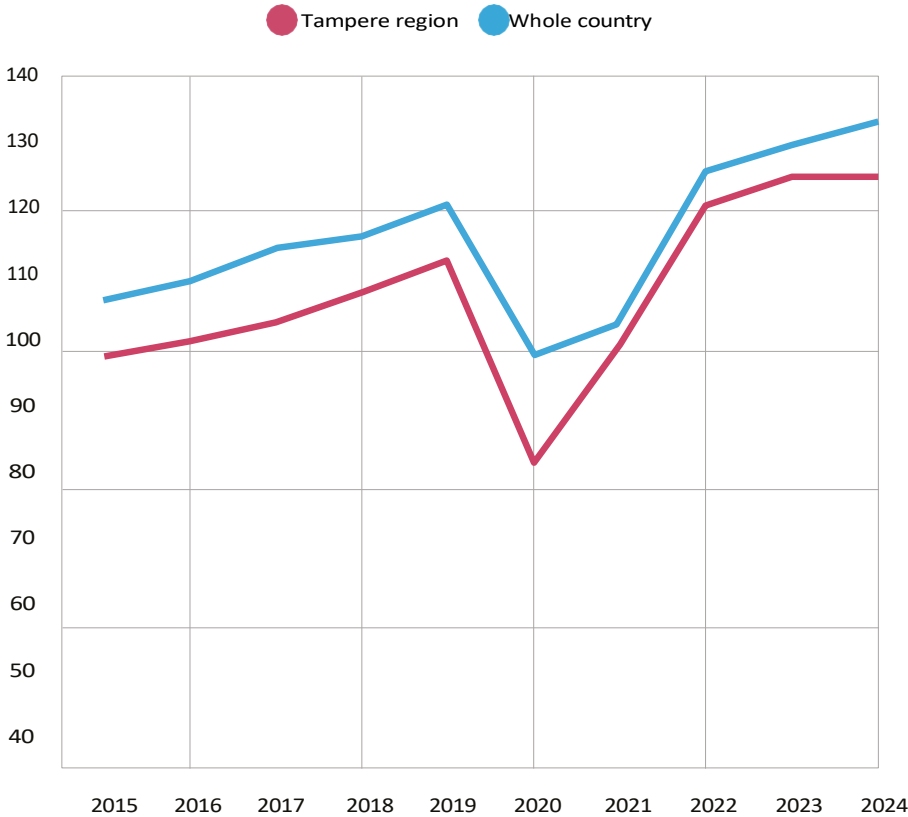
1,933 M€
Turnover in 2024

-2.8%
Change in turnover

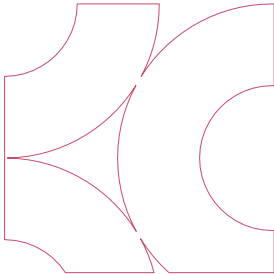
6702
Number of establishments in 2024

-1.1%
Change in turnover
First half of 2025

Turnover trend comparison 2021= 100



Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / Wholesale trade / Experience economy / **Accommodation and catering** / Business services



Accommodation and catering

Throughout 2024, turnover decreased by 2.2% compared to the previous year. In the first quarter of 2025, turnover decreased by 0.3% and in the second quarter by 0.8%. Consumer purchasing power and the general rise in costs also pose challenges for the accommodation and restaurant sector.

889 M€

Turnover 2024

-2.2%

Change in turnover

1653

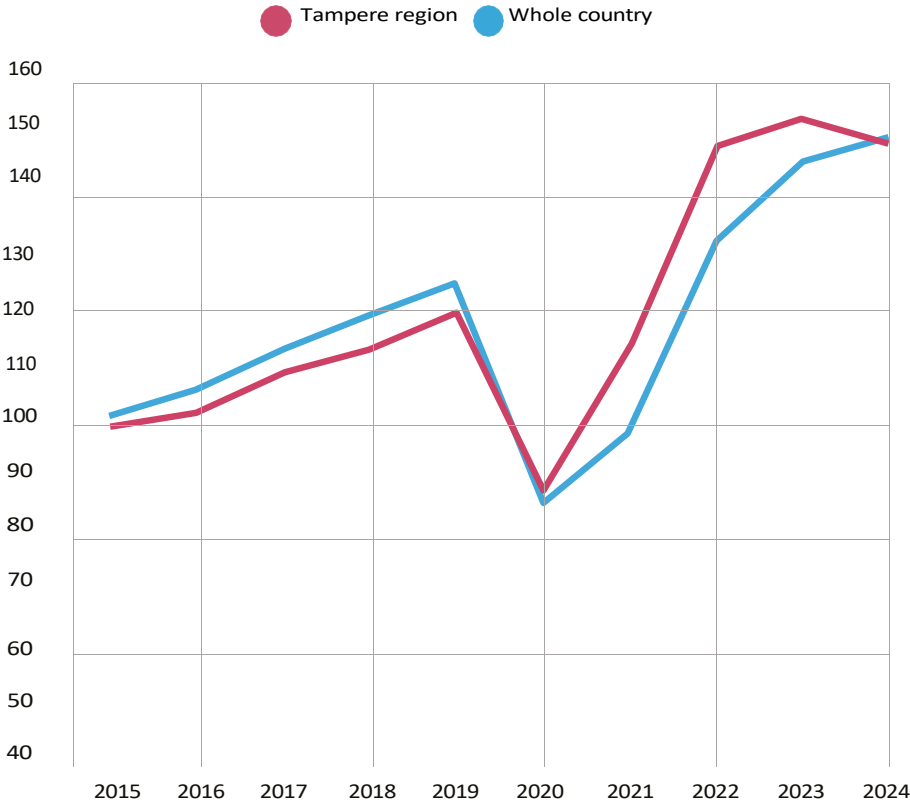
Number of locations in 2024

-0.6%

Change in turnover First half of 2025

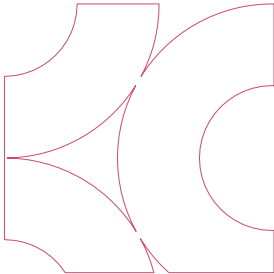
TOL I (55-56): accommodation and food service activities

Turnover trend comparison 2021= 100



EXAMPLES OF COMPANIES IN THE INDUSTRY:
TAMPERE REGIONN OSUUSKAUPPA / TAMPERE REGIONN VOIMIA OY / SOKOTEL OY / HOLIDAY CLUB RESORTS OY / TAMPEREEN PANIMORAVINTOLA OY / JUVENES OY / NOHO PARTNERS OYJ

Technology industry / Information and communications / Food industry / Forest industry / Chemicals, rubber and plastics / Construction / Retail trade / Wholesale trade / Experience economy / Accommodation and catering / **Business services**



Business services

In Tampere region, the turnover of companies providing business services such as insurance, finance, real estate and human resources remained almost unchanged. On an annual basis, turnover grew by 0.3% in 2024. Turnover has also remained almost unchanged in 2025, growing by only 0.1 % compared to the same period last year.

4 470 M€

Turnover 2024

0.3%

Change in turnover

9271

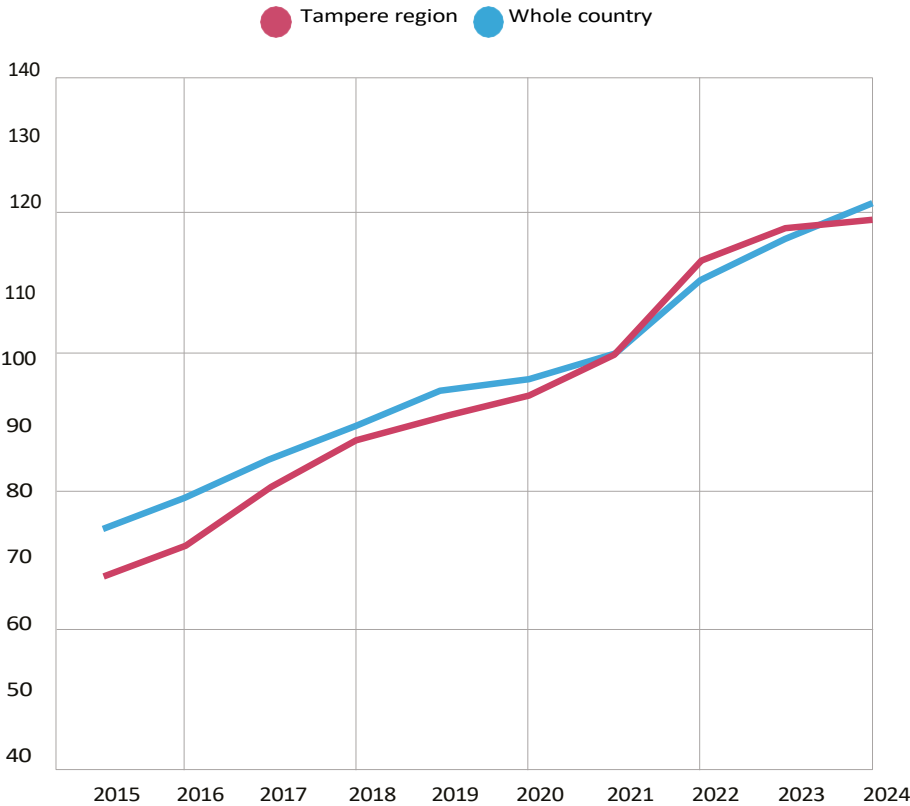
Number of locations in 2024

0.1%

Change in turnover
First half of 2025

TOL K (64-66): financial and insurance activities,
TOL L (68): real estate activities,
TOL M (69-75): professional, scientific and technical activities, TOL
N (77-82): administrative and support service activities

Turnover trend comparison 2021= 100



TAMPERE REGION ECONOMY 2025

PUBLISHERS

Business Tampere

www.businesstampere.com/en/

Tampere region Regional Council

www.pirkanmaa.fi/en/

Tampere region Entrepreneurs

www.yrittajat.fi/en/

Tampere Chamber of Commerce

www.tampereenkauppakamari.fi/en/

SOURCES

Statistics Finland

Customer-specific economic cycle service

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